# Impressions of a Low-Cost Online Textbook Resource for Human Anatomy 

Jonathan J. Wisco ${ }^{1,2}$<br>${ }^{1}$ Brigham Young University, Provo, UT 84602, USA<br>${ }^{2}$ University of Utah School of Medicine, Salt Lake City, UT 84132, USA

## A Tale of Two Textbooks

## 뿔 Connect ${ }^{\circ}$ <br> 



SEE FOR YOURSELF


Create unique coursepacks from Thieme's award-winning content.


Customize Sign up for a free trial Creating your course materials is as easy as 1 $2-3$ with Thieme MyCourse. Click below to sign up for a free trial. Trial Signup»


Customer Support and Institutiona Licensing
Contact Thieme staff for licensing, sales, and support information.

Gothere »

信 options can be customized, while its powertul study tools adapt to individual student understanding and need. Simply put, Connect ofiers everything you need to reach your goals, your way
\$100-120
\$25

Q114 - Which textbook did you purchase?


Q115 - I prepared for my lecture section using my textbook before coming to class.



I feel that having a textbook positively affected my lecture preparation before class. (1)

I feel that reading the textbook sections before coming to class helped me learn and understand more in lecture than I would have without reading the textbook. (2)

- I used my textbook to study for my lecture midterms and final. (3)

My textbook helped me feel more prepared for the lecture midterms and final. (4)

I feel that studying with the textbook helped me get a better grade on my lecture midterms and finals. (5)


I looked up lecture concepts in my textbook when I had trouble understanding. (1)

It was easy to navigate the textbook to find the topic(s) I was looking for. (2)

- The textbook gave clear, understandable explanations. (3)

After reading about a concept in the textbook, I felt more confident in my understanding of that concept. (4)


I used the textbook often to study for lab quizzes and exams. (1)

I found the pictures in the textbook useful for
■ my lab studying. (2)

- The pictures and diagrams in my textbook were clear and understandable for PDBIO 220 students. (3)

I felt more prepared for my lab quizzes and exams after studying using my textbook. (4)





Dispelling OER Myths with Research

## Myth \#1. More expensive means better quality.

- John Hilton's literature review on efficacy and perceptions
- https://link.springer.com/article/10.1007/s11423-016-9434-9
- No significant difference between student exam scores using OER when compared with same course and instructor using traditional textbook. Learning outcomes are the same.
- Highlights
- 46,149 students studied
- No significant difference found in all 10 studies


## Myth \#2. Publisher content is trusted more than OER

- John Hilton's literature review on efficacy and perceptions
- https://link.springer.com/article/10.1007/s11423-016-9434-9
- "In general, a strong majority of students and teachers believe that OER are as good or better than traditional textbooks"
- Highlights
- 2,366 students surveyed
- 2,144 faculty surveyed
- $85 \%$ of students said OER was better than or equal to publisher textbook
- $80 \%$ of instructors said OER was better than or equal to publisher textbook


## Myth \#3. OER = Free

- OER = Free + Permissions (creative commons licenses)
- 5 R's
- Retain: Make and own copies
- Reuse: Use in a wide range of ways
- Revise: Adapt, modify, and improve
- Remix: Combine two or more
- Redistribute: Share with others
- Open pedagogy
- Students writing assessment items
- Students making Wikipedia contributions
- Students creating infographics or memes
- Students writing textbook examples
- Students taking pictures to add to a textbook

Myth \#4. OER are not sustainable

## lumen

- Lumen Learning
- OpenStax
- LibreText
- Flatworld Knowledge OpenstaX ${ }^{\text {m }}$
- CK12
- PressBooks
- Oll

Open flatworld KNOWLEDGE



BYU Library

## BYU Affordable Course Materials Working Group

Harold B. Lee Library OER Coordinator
BYU Store Academic Resources Manager
Copyright Office representative
CTL Representative
Director of the BYU Financial Fitness Center
Faculty Center Representative
SAC Representative(s)
BYU Store Manager (Ex officio)
University Librarian (Ex officio)
Faculty Advisory Council
Faculty General Education Committee Representative
BYU Online Representative
Library Scholarly Communications Committee Representative
BYU Accessibility Office Representative
Office of Information Technology

## BYU Library Affordable Course Materials Committee

Digital Learning Services Librarian-Chair
Electronic Resources Librarian
Senior Manager of Design, Marketing, and Communications
Course Reserve representative Special Collections representative ScholarsArchive representative Library Liaison Group representative Library FGEC representative

## Why the Library?

## Cross-disciplinarity

Steward of campus research information

What are we exploring?
Course reserves (electronic \& print) Member of the Open Textbook Network
Grants
Creative Commons license assistance
Publishing platforms (PressBooks, Publishing Cooperative)
UALC Survey

