

Brigham Young University
College of Fine Arts and Communications



Copyright and Licensing

BYU College of Fine Arts and Communication's Vision



To **educate** the next generation of performing and visual artists, designers, animators, producers, directors, composers, playwrights, and choreographers with an accurate understanding of copyright law.



How are we protected by
the law?

How do our students and
faculty protect others?

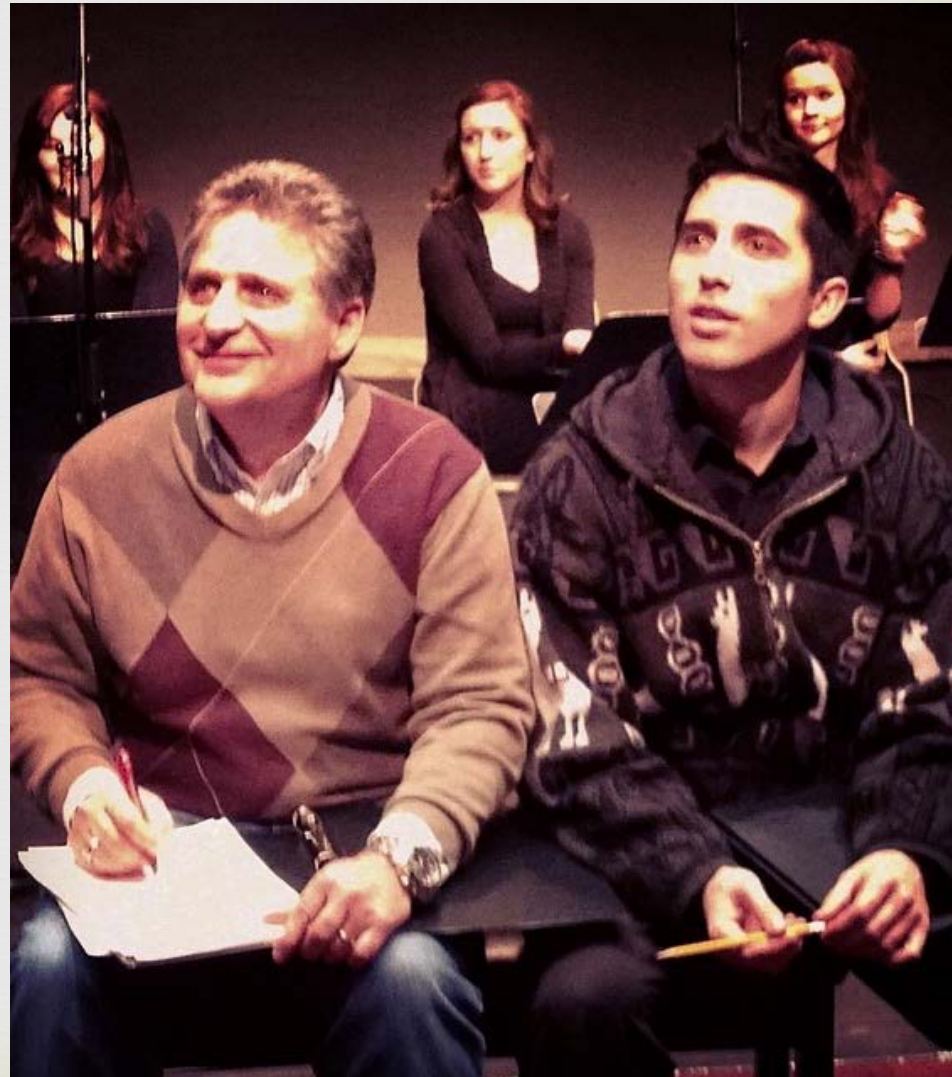
Exclusive Rights



- ✧ The law has established these exclusive rights for the copyright holder
 - ✧ Reproduction right
 - ✧ Adaptation right
 - ✧ Distribution right
 - ✧ Public Performance right
 - ✧ Display right
 - ✧ Sound recordings

We want protection
for
those who create

- ❧ Meet Jordan Kamalu, BYU Student Composer
- ❧ Meet his mentor, George Nelson, BYU Faculty Playwright
- ❧ Their new musical, *Single Wide*, was selected to be performed at the New York Musical Theatre Festival





In March, the
musical was
awarded the
Blanche and
Irving Laurie
Musical
Theatre Award
from the
Kennedy
Center
American
College Theatre
Festival.

SINGLE WIDE



Our Approach

- ❧ We invite faculty and students to carefully consider their use of copyrighted material
- ❧ We clearly differentiate between classroom vs. public performance
- ❧ We arrange music for live performance with permission
- ❧ We seek permission to perform live (dance) to recorded music
- ❧ We clarify copyright holder's rights as students and faculty consider derivative works
- ❧ Mechanical and Sync rights are always obtained