

Academic Library Services and Fair Use

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BYU Copyright Symposium, October 20, 2015



Library Services

1. Media Streaming

1. Electronic Course Reserves

POLICY LIST



Regulations Library »

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Policy 7-013: Copyright Policy: Copying of Copyrighted Works

I. Purpose and Scope

To declare the university's Policy regarding compliance with U.S. Copyright Law.

This Policy applies to all University personnel (including faculty, staff, and other employees), all students, and all academic and administrative units of the University

II. Definitions

These definitions apply for the limited purposes of this Policy and any associated University Regulations. Terms used in this Policy which also are used within Title 17, United States Code (see 17 U.S.C., Section 101), are intended to have the same meaning for purposes of this Policy as they have within that Code.

- A. Audiovisual works -- are works that consist of a series of related images which are intrinsically intended to be shown by the use of machines or devices such as projectors, viewers, or electronic equipment, together with accompanying sounds, if any, regardless of the nature of the material objects, such as films or tapes, in which the works are embodied.
- B. Copies -- are material objects, other than phonorecords, in which a work is fixed by any method now known or later developed, and from which the work can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device. The term "copies" includes the material object, other than a phonorecord, in which the work is first fixed.



Policy: 7-013 Rev: 3
Date: January 14, 2014
View All Policies by

- Current Number*
- Previous Number
- *as of 09/15/08

Past Versions

Policy 7-013 Rev 2

Website Feedback



Core Exclusive Rights

reproduce a work
prepare derivative works
distribute copies of a work
perform a work publicly
display a work publicly



Fair Use

- not an infringement to use works for
 - o criticism/comment/news reporting
 - o teaching (including multiple copies for classroom use)
 - o scholarship/research

- four things to consider
 - o purpose and character of the use
 - o nature of the work (fact v. fiction)
 - o amount used
 - o effect on potential market for or value of the work



Copyright Market Research



The Copyright Office Online Catalog will not be available between 9:00pm and 9:30pm EDT on Tuesday, Octobe system maintenance. We apologize for any inconvenience to our users.

Help Search History Titles Start Over

Public Catalog

Copyright Catalog (1978 to present)

Basic Search Options Other Search Options			
Search for:			
Search by:	Title (omit initial article A, An, The, El, La, Das etc.) Name (Crichton Michael; Walt Disney Company)		
Scroll down for Search Hints	Keyword Registration Number (for VAu 598-675 type vau000598675) Document Number (for V2606 P87 type v2606p087) Command Keyword		
25 records per		Begin Search Reset	

http://cocatalog.loc.gov/



Websites for understanding how a work can be bought and sold

- Amazon
- GOBI
- canistream.i

t



Websites for negotiating and paying permission

- Copyright Clearance Center copyright.com
- Directly from a publisher, producer or vendor
- Or directly from an author or creator



Training on copyright market research resulted in more nuanced library workflow

- Workflow for journal articles: If we own the subscription, we are fine to link to these articles. Saving the PDF and linking to it in our R: Drive is the same.
- 2. If we don't own the subscription, use the following options;
 - a. Use the Non-Fairuse Response template to describe the option of using Print and Mail services for a course pack if there are a number of articles needed.
 - Go through CCC and pay permissions with acquisitions budget for Reserve for one article.
- 3. Workflow for Book Chapters:
 - a. Check the Library catalog: If E-book, post to Course Reserve list, or pull book for scanning one chapter.
 - Check Gobi for E-book purchase: If one exists, purchase and you are done, and you can skip the
 rest. If no Ebook, continue rest of steps.
 - Copyright Clearance Center: If book is in the CCC, you will typically see "Pay per use" option, directing you to contact rights holder directly.

- Media Purchase
 Suggestions (633)
- Open (4)
- Awaiting Customer
- In Progress (1)
- For Reserve
- -- Ontacting Faculty
- Contacting Vendor (10)
- Purchase Investigation (4)
- -- (a) Fair Use Evaluation
- Prepare for Streaming (1)
- Sent to Acquisitions
- ··· O Freely

 Available (112)
- Purchased (No Streaming/TLT) (273)
- Media Streaming Subscription (155)
- "OPurchased" (Streaming Rights) (393)
- ··· (Ready for Coral
- --- (a) Swank (368)
- Streamed (Fair Use) (609)
- ··· 🖲 Unavailable
- O Denied



Knowing What Professors Want

Services	Suggest A Purchase/Media Streaming Request	
Academic Advising in the Library	Please use this form for one of the following reasons:	
ARC (Automated Retrieval Center)	 Recommending books, subscriptions, or other materials that you think the Marriott Library should purchase, OR Requesting video or audio from the Marriott Library collection be made available through our streaming service 	
Borrowing and Renewals	To suggest purchases for the Colleges of Law or Medicine, please visit their respective library websites or use the following links:	
Classes & Workshops	S.J. Quinney Law Library Spencer S. Eccles Health Sciences Library	
Classroom Information	Please note that the Suggest A Purchase form is provided as a service to students, staff, and faculty members only. In order to verify that you are a student, staff, or faculty member we require that you provide your uNID when you fill out the form. If you are a	
Copy and Print	patron who is not currently affiliated with the University, you can still suggest a purchase by sending us an email. All suggestions received through this email will be reviewed, but we cannot guarantee they will be purchased, and we cannot notify you if the item	
Course Reserves - Faculty	arrives because our holds and notifications system is designed only to support requests that are from affiliated users who have a uNID. Alternatively, you may come to the library and speak with one of our librarians if you feel that we ought to have certain	
Course Reserves - Students	materials, and they will be able to help you with your inquiry. If you experience any trouble using this form, please contact us at § 801.881.8077 for assistance.	
Digital Scholarship Lab	What We Buy: The library is able to buy most of the reasonably-priced books and audio-visual materials relevant to lower campus curriculum and	
Education Services	research which are suggested by the University community. Journals and databases are ongoing commitments and we weigh requests for new subscriptions against the desire from other readers that existing subscriptions be continued. Materials outside Marriott Library's	
E-Publications	mission include popular fiction, how-to books, and other items not directly supporting University curriculum and research. The Marriott Library does accept suggestions for its small Browsing Collection, but your public library is often a better source. You can also get	
Espresso Book Machine	books and other materials through Interlibrary Loan, or use the Espresso Book Machine to print a variety of books on demand. Check the Status of Your Media Requests	
Exhibitions		
Suggestion Form		
Faculty and Instructor Resources		
Family Reading Room	Name*:	
Gould Auditorium	Email*:	
Graduate Student Resources		
Guest Passes	Phone*:	
Interlibrary Loan & Document Delivery		
BorrowitNow	uNID*:	
iTunes U	University Affiliation: Faculty/Instructor	
Knowledge Commons	Staff Student	
Labs	Student	
Incorrect information above may result in processing delays or an inability for the library to process your request. Please ensure your contact information is valid before proceeding. We will use this information to notify you when your item		
Media Streaming	arrives or to contact you in the event that we need more information during the evaluation process. dedia Streaming	
Mom's Café	What Type of Material Are You Suggesting? Book (eBook/Print)	
Pull Service	Database/Journal/Subscription Note: The Library cannot purchase single	
Research Consultation	Media (Film/Audio) journal articles through this service. Requests for single journal articles should be submitted to	
Schedule a Room	Other the interlibrary loan department.	

Fair Use Checklist: Purpose of the Use Favoring Fair Use Teaching including multiple copies for classroom use Research & Scholarship Nonprofit educational institution Criticism, comment, news reporting Transformative changes the work for new utility Parody Opposing Fair Use Commercial Activity Profiting from the use Entertainment Bad faith behavior Using a work intended as instructional media Nature of the Work Favoring Fair Use Published Work Factual or nonfiction based Opposing Fair Use Unpublished Work Highly creative work fiction, art, music, film, play Amount to be Used Favoring Fair Use Small Quantity Portion used in not central or significant to the entire work Amount is appropriate for favored educational purpose Opposing Fair Use All or large portion of work is used

Portion is central or heart of the work



Conclusion

- Educate professors
- Leverage your library's expertise in
 - the publishing marketplace
 - information technology
 - materials budget



Thank you.

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