BYU Copyright Symposium

Registration Unavailable

Welcome Reception: 6:00-8:00 p.m.,

October 20, 2015

Hinckley Alumni Center 3rd Floor

Symposium: 8:00 a.m.-5:00 p.m.,

October 21, 2015

BYU Conference Center



Jacqueline C. Charlesworth

General Counsel and Associate Register of Copyrights, U.S. Copyright Office

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F0 15

Ms. Charlesworth currently serves as general counsel and associate register of copyrights for the United States Copyright Office (USCO). She provides legal guidance to the various divisions and programs of the USCO and is frequently called upon by congressional offices, the Department of Justice and other federal agencies for advice and assistance. She also has the primary responsibility for the formation and promulgation of regulations and the adoption of legal positions governing policy matters and practices of the USCO. Before joining the USCO in 2012, Ms. Charlesworth served as senior vice president and general counsel of the National Music Publishers' Association and as general counsel of The Harry Fox Agency, Inc.

Orson Scott Card

Award-Winning Author

Orson Scott Card is best known for his science fiction novels *Ender's Game* and *Ender's Shadow. Ender's Game* (1985) and its sequel *Speaker for the Dead* (1986) won both the Nebula and Hugo awards, making him the only author to win both of science fiction's top US prizes in consecutive years. He has written in many other forms and genres, including short stories, plays, screenplays, blogs, poetry, historical fiction, and nonfiction. Card earned a BA in theatre from BYU and a master's in English from the University of Utah. He teaches literature and writing at Southern Virginia University, sponsors writing workshops, directs plays, and has served as a regular judge in the Writers of the Future contest. He and his wife, Kristine Allen Card live in Greensboro, North Carolina.









John-David Anderson

Senior Counsel, Ancestry.com

John-David Anderson earned his Bachelors of Science degree in Chemistry from Brigham Young University in 2004. He graduated from the J. Reuben Clark Law School in 2010. Currently, John-David is Senior Counsel at Ancestry, where his primary subject areas include intellectual property, corporate governance, SEC Compliance, and mergers and acquisitions.

Paul Angerhofer

University Counsel, Brigham Young University

Paul joined the Office of the General Counsel in 2001. Hes is a 1997 graduate of the S.J. Quinney College of Law at the University of Utah, where he was a William H. Leary Scholar. Paul holds master's degrees in business administration and library & information science as well as a dual bachelor's degree in Classics (Latin emphasis) and German from Brigham Young University. Before joining the Office of the General Counsel, Paul served as the Associate Director of the BYU Copyright Management Office. Prior to his appointment to the Copyright Management Office, Paul was a senior librarian in the Harold B. Lee Library, where he worked primarily with rare books and early printed materials.



Clark Asay

Associate Professor of Law, Brigham Young University Law School

Professor Clark Asay joined the BYU Law faculty in June 2014. Before coming to BYU, Professor Asay was a Visiting Assistant Professor and Shughart Scholar at Penn State's Dickinson School of Law from 2012-2014. Prior to entering legal academia, Professor Asay worked at Amazon's Lab 126 and supported the Kindle, Kindle Fire, and Amazon Fire teams. Professor Asay also worked at the law firm of Wilson Sonsini Goodrich & Rosati, where he practiced in the field of technology transactions and intellectual property licensing.

Professor Asay's research and teaching interests focus on intellectual property law, technology, and innovation. He has published papers relating to patents, copyright, open source software licensing, and information privacy. He has taught courses on intellectual property law, information privacy and contracts. Professor Asay is a graduate of Stanford Law School, where he was an Executive Editor for the Stanford Law Review. Professor Asay also earned an M.Phil from the University of Cambridge and a BA, summa cum laude, from Brigham Young University.



Pete Ashdown

Founder and CEO, XMission

In 1993, while attending the University of Utah, Pete Ashdown started XMission, Utah's first Internet Service Provider. Throughout XMission's 22 year history, Mr. Ashdown has been a dedicated contributor to our community and has advocated for advancing data infrastructure throughout the country, while protecting individual privacy. Mr. Ashdown was the Democratic nominee for U.S. Senate in 2006. His campaign pioneered methods for expanding democracy through technology.



Michele Ballantyne

Associate General Counsel, University of Utah

Michele Ballantyne graduated from Brigham Young University in 1987 and from the University of Utah College of Law in 1991 where she served on the Executive Board of the Utah Law Review and graduated Order of the Coif. Following law school, Michele clerked for Judge Michael R. Murphy on the United States Court of Appeals for the Tenth Circuit and for Justice Christine M. Durham on the Utah Supreme Court. Following her clerkship with Justice Durham, she practiced law at Van Cott, Bagley, Cornwall & McCarthy in Salt Lake City, and joined the University of Utah Office of General Coursel in 1998, where she presently serves as Associate General Coursel. She advises the University on a wide variety of matters, including copyright and trademark law.



C. Jeffrey Belliston

Senior Associate University Librarian, Brigham Young University

C. Jeffrey Belliston is the Senior Associate University Librarian in the Harold B. Lee Library. He joined the library in 1999 having previously worked as a Library Consultant for Ameritech Library Services, a library software and systems vendor, and as a cataloger of Spanish and Portuguese language materials for the Family History Library. Librarianship is Jeff's third career. His

BA in history (BYU '85) and MAT in Social Studies Education (Brown University '86) prepared him to be a high school history teacher. He taught in both Utah and Maine. While teaching in Maine, he was offered a commission as a Foreign Service Officer with the U.S. Department of State. After a single tour of duty as a Vice Consul in the U.S. Embassy in San Salvador, El Salvador, he resigned his commission and returned to Utah. Shortly thereafter he enrolled in library school at BYU. He graduated with his Masters of Library and Information Science from BYU in 1993.



Randy Boothe

Associate Professor of Music, Brigham Young University

Randy Boothe served for five years as Executive Producer and Associate Dean in the College of Fine Arts and Communications at Brigham Young University. For 38 years, he has served as Artistic Director of the Young Ambassadors, leading tours to 49 countries. In 2011, he received the Utah Governor's Mansion Artists Award for artistic contributions to the State of Utah. He served as a theatrical consultant and show development team member for the EPCOT Center and the Magic Kingdom in California and Florida. In addition, he directed Disney's All-American College Singers, Dancers and Show Band. Many of his former students are now performing on Broadway, with National Touring Companies, on television and film, in regional theatres, theme parks and cruise lines. An arts advocate for Utah's school children, Randy is in his tenth year on the Nebo Board of Education and was Chairman of Utah's MATC Board of Directors. During the 2002 Olympic Winter Games, Randy co-directed Light of the World with a cast of 1500 in 17 performances for audiences numbering over 300,000. In 1997, he directed the Sesquicentennial Spectacular, Faith in Every Footstep, featuring a cast of 6000 in Cougar Stadium. For 31 years, Randy has music directed at Jackson Hole Playhouse. Under his direction, the Young Ambassadors Singing Entertainer Workshop for high school students has provided training for thousands of young performing artists. He produced and directed for Promised Valley Playhouse in Salt Lake City for seven seasons. BYU-Hawaii's Distinguished Alumni Award recipient for 2000, Randy graduated summa cum laude and served as director of Showcase Hawaii from 1972-76. Randy is in demand as an adjudicator for national show choir festivals and competitions and has lectured in Thailand, Morocco, Russia, Hong Kong and in numerous universities and high schools across the United States. Randy has directed and produced recordings and television productions. His compositions and arrangements have been published, widely performed and recorded. In 1989, Randy received the K. Robert Neeley Foundation Award for "seeking universal understanding and fellowship through the performing arts." Living in Spanish Fork, Utah, Randy and his wife, Susan, are the parents of three children—Ross, Mark and Annalece, and they currently have seven grandchildren.



Tim Bowen

Director, Academic Products & Services, Copyright Clearance Center (CCC)

Tim Bowen is the Director of Academic Products & Services at Copyright Clearance Center (CCC) in Danvers, Massachusetts. He joined the company in 2003 and is responsible for the development, management, and marketing of CCC's pay-per-use and annual licensing services for academic institutions as well as their award-winning content service, Get It Now. Mr. Bowen has over 20 years of product management, product marketing, and channels marketing experience. Previously, he worked at Genuity, Cabletron Systems, Digital Equipment Corporation, and Nashua Corporation. He holds a BS in Business Administration from Plymouth State University and an MBA from Southern New Hampshire University.



Ryan Brady

Associate General Counsel, Utah State University

Ryan Brady received his B.S. in microbiology with honors from Brigham Young University and his J.D. from the William & Mary School of Law. Prior to joining the Office of General Counsel at Utah State University in 2011, Ryan practiced law at Oliff and Berridge in Alexandria, VA and then at the Washington D.C. office of Baker Donelson, where his practice focused on intellectual property prosecution, litigation, and portfolio strategy development. Ryan is a registered patent attorney. As Associate General Counsel at USU, Ryan provides advice on a wide variety of matters including intellectual property, business and finance, real estate, sports law, technology transfer, corporate governance, and employment law.



Dave Brown

Deseret Book Company

Before moving to Salt Lake, Dave was a copyright and trademark attorney in New York City, where he handled intellectual property matters for large media companies such as Yahoo, AOL, and Disney. He was on the team that advised Disney in their acquisition of Marvel, as well as the university publishers in the Georgia State University e-reserves litigation. Today he negotiates agreements for book, music, film, and other products at Deseret Book Company.

Kyle K. Courtney

Copyright Advisor and Program Manager, Harvard University

Kyle K. Courtney is Copyright Advisor and Program Manager at Harvard University's Office for Scholarly Communication. He works closely with the Harvard community to establish a culture of shared understanding of copyright issues among Harvard staff, faculty, and students. His work at Harvard also includes a role as the copyright and information policy advisor for Harvard's MOOC classes with edX, and founding the Harvard Library Copyright First Responders. Previously, he was Manager of Faculty Research and Scholarship at Harvard Law School, where he continues to teach first year legal research sessions as part of the Legal Research & Writing Program. He also maintains a dual appointment at Northeastern University: as a Faculty Scholar for the Program on Human Rights and the Global Economy (PHRGE) at the School of Law, and teaching Cyberlaw: Privacy, Ethics, and Digital Rights for the interdisciplinary Information Assurance program at the College of Computer Science. Kyle holds a J.D. with distinction in Intellectual Property Law and an MSLIS. He is a published author and nationally recognized speaker on the topic of copyright, technology, libraries, and the law. Kyle's most recently book is titled MOOC's and Libraries, published by Rowman & Littlefield, Ltd. His blog is at http://kylecourtney.com and he can be found on Twitter @KyleKCourtney.



William J. Evans

Shareholder, Parsons Behle & Latimer

Bill Evans is a shareholder at the law firm of Parsons Behle & Latimer where he practices in the areas of general litigation, copyrights and entertainment law. He is a graduate of the University of Utah College of Law with an undergraduate degree in music. Mr. Evans' copyright and entertainment law practice evolved from his interest and professional experience in music composition and production. He is a past assistant conductor of the University of Utah Orchestra and Snowbird Arts Festival Orchestra, and has composed and recorded music for records, films and a number of award winning television and radio commercials. In his legal practice, Mr. Evans has represented authors, publishers, composers, recording artists, photographers, visual artists, screenwriters and filmmakers in a variety of transactional settings and in litigation before the United States Copyright Office and in the state and federal courts. In addition to his legal practice, Mr. Evans serves as an adjunct professor of law at the University of Utah S.J. Quinney College of Law, where he teaches a course in intellectual property licensing.



Dustin Fife

Outreach and Patron Services Librarian, Utah Valley University

Dustin Fife is the Outreach and Patron Services Librarian for Utah Valley University Library. Before coming to UVU, Dustin spent six years as a public library director for San Juan County, Utah. Dustin has a Master of Library Science degree from Emporia State University and is currently serving as the President of the Utah Library Association. Dustin has great interest in leadership, management, open education resources, and fair use.



Mike Frodsham

Shareholder, Workman Nydegger

Mr. Frodsham's practice includes preparation and prosecution of various patent, trademark, and copyright applications in the computer, chemical, and medical arts, and related strategic counseling. Mr. Frodsham also assists with the preparation of patent opinions, and provides support in litigation matters in the U.S. and internationally. Mr. Frodsham represents clients ranging from small local companies and inventors to large fortune 500 companies located in the United States, Europe, Canada, and Asia. He is registered to practice before the U.S. Patent and Trademark Office.



Evan Greenspan

President and CEO, EMG Clearances

Evan M. Greenspan studied musicology and composition at the University of Pennsylvania before coming to UCLA for an MFA in Theater. While writing music for TV, film and stage, he had an opportunity to create the music business department at Alan Landsburg Productions (producer of "That's Incredible" and "Gimme A Break"). He subsequently went on to "Star Search," before founding EMG, developing a global clientele in television, film, video, theater and online media. EMG handles over 10,000 music clearances annually for clients such as the Oscars, Emmys and Grammys, HBO and Showtime, ABC, CBS/Viacom, NBC/Universal, FOX, iHeart Media, BBC Worldwide, and Warner Horizon. EMG's streaming media clients include Yahoo, Pandora, and Hulu. He is a voting member of the Academy of Television and Arts and Sciences, a past President of the California Copyright Conference, and a frequent guest lecturer for UCLA Extension.



Tim Haitaian

Co-Founder and CFO, RedShelf

RedShelf is a Chicago-based digital content provider in higher-education and has partnered with 340+ college campuses across North America, offering 200,000 titles from hundreds of academic publishers. RedShelf was initially founded by Tim Haitaian and Greg Fenton, business partners and childhood friends, while still in college with a goal of providing local content providers on college campuses (bookstore and print centers) a method of delivering digital content. In 2013, the company expanded their catalog to include formal textbook titles and other content relevant on college campuses. Tim grew up in a suburb of Detroit and graduated from Arizona State University in 2010 with degrees in Finance and Accounting. After graduating, Tim held a public accounting position with KPMG in Denver before departing to build RedShelf with a full-time effort. As CFO, he is responsible for the company's finances, legal requirements, external strategy, and internal operations. Tim lives in the Wrigleyville neighborhood of Chicago with his wife, Caitlyn, and two Newfoundlands, Bones and Sadie.



Eric Harbeson

Curator of the American Music Research Center, University of Colorado, Boulder

Eric Harbeson is music special collections librarian and curator of the American Music Research Center at the University of Colorado at Boulder. He hold a master's degree in music history from Cleveland State University, and a master's degree and certificate of advanced study in Library and Information Science from the University of Illinois at Urbana-Champaign. Eric is a vocal advocate for libraries' and archives' copyright interests as well as for the need for copyright education, and a leading voice in library copyright issues as they concern music and sound recordings. He works closely on copyright issues with the Music Library Association, the ALA Washington Office, the Association of Recorded Sound Collections, and the Society of American Archivists, speaking, writing, and testifying extensively. He was the inaugural recipient of the American Library Association's Robert L. Oakley Memorial Award for his research on copyright and institutional sound recordings, presented at the 2012 World Library and Information Congress in Helsinki. As a musicologist, his edition, with William R. Martin, of Orazio Vecchi's 1590 motets was published in 2013 by A-R Editions.



Greg Hess

Shareholder, Parr Brown Gee & Loveless

Gregory Hess concentrates his practice on intellectual property law, including intellectual property identification and protection, licensing and transfer, and dispute resolution. He regularly assists clients with a wide variety of intellectual property agreements, including license agreements, technology agreements, Internet agreements, OEM, distribution and reseller agreements, non-disclosure agreements, manufacturer and supply agreements, and transfer agreements. He also regularly assists clients with trademark evaluation, selection, and registration and copyright-related matters. Mr. Hess has extensive experience in copyright and trademark infringement litigation and settlement, having handled and successfully resolved many such disputes in courts across the nation. He also has a broad range of experience with other types of commercial litigation. Mr. Hess practices at Parr Brown Gee & Loveless in Salt Lake City, Utah. Mr. Hess has been awarded an AV rating – the highest awarded by Martindale-Hubbell. He has also been frequently listed in Utah Business magazine's Utah's Legal Elite in Intellectual Property Law and is listed in Best Lawyers in America 2014 and 2015 editions in Copyright Law. Mr. Hess graduated from the J. Reuben Clark Law School in 1989, summa cum laude, and clerked for the Honorable Chief Judge Charles Clark on the United States Fifth Circuit Court of Appeals.



Cynthia Hogan

Assistant Professor, Brigham Young University Animation

Cynthia Hogan worked as an animator in the film industry for Walt Disney Feature Animation, Warner Bros. Feature Animation and Rich Animation. She animated on such films as "Beauty and the Beast" and "Aladdin". While she was working at Warner Bros., Cynthia had her first experience in teaching animation and she was hooked. Her first animation teaching position was at CalArts. This position became full time and by 2007 Cynthia was directing the Character Animation Program at CalArts. This position was very time-consuming, however, and Cynthia missed the opportunity to be creative. In 2008, Cynthia received a call from BYU and was invited to apply for the position of animation professor. After she won the position, Cynthia packed up her cat, Buddy, and later her friend Dave (whom she finally married after twenty-three years), moved to Utah, and the rest is history.



Ryan Marshall

Intellectual Property Attorney, Brinks Gilson and Lione

Ryan L. Marshall, an intellectual property attorney and the managing shareholder of Brinks' Salt Lake City office, is deeply knowledgeable about the intricacies of intellectual property issues including copyright procurement and licensing. His practice primarily focuses on companies that explore new technologies in biotechnology, biochemistry and pharmaceuticals, medical devices, and sustainable energy fields. His experience in the courtroom and in working with examiners at the U.S. Patent and Trademark Office allows him to offer valuable insights to his clients, guiding them through complex proceedings and better positioning them for successful prosecution and litigation. Mr. Marshall has a master's degree in chemistry and eight years of laboratory research experience. He is the proud parent of five children who all play violin, viola, and cello.



Jarom McDonald

Director, Brigham Young University Office of Digital Humanities

Jarom is an associate research professor and Director of the Office of Digital Humanities at BYU. His research interests and skills include streaming media; web application development; media studies; and American Literature – a field in which he holds a Ph.D. Most of his time is spent on building client-side multimedia apps, but he also frequently works with data modeling and text analysis of literature, media, and culture. His goal is to bridge the gap between the worlds of the humanities and web development.



Peter Midgley

Director, Brigham Young University Copyright Licensing Office

Peter M. Midgley is the Director of the Copyright Licensing Office at Brigham Young University. Before coming to work at BYU, he practiced intellectual property law for 15 years at law firms in California and Idaho. Mr. Midgley is a registered patent attorney with a Juris Doctor degree from The George Washington University and a Bachelor of Science degree in electrical and computer engineering from BYU. He presents frequently on copyright topics, especially those confronting educators and librarians, as

well as other intellectual property topics, including patents and trademarks.



Allyson Mower

Scholarly Communications and Copyright Librarian, University of Utah

Allyson Mower, MA, MLIS is the Scholarly Communications & Copyright Librarian at the J. Willard Marriott Library at the University of Utah. She provides information, tools, and services related to both publishing and copyright. She received her MLIS from the University of Washington in 2009 and holds an MA in Liberal Arts from St. John's College and a BA in American Studies from Utah State University. Allyson was a Library Journal Mover & Shaker in 2008, was nominated as a 2012 Society for Scholarly Publishing Emerging Leader, and served as the U's Academic Senate President in 2014.



Carla Myers

Director of Access Services and Scholarly Communication, University of Colorado, Colorado Springs

Carla Myers serves as the Director of Access Services and Scholarly Communication for the University of Colorado, Colorado Springs. In 2012 she launched the UCCS Copyright Education Initiative, through which she provides students and instructors with information on how protected works can be utilized for teaching, research, and scholarship. Her professional presentations and publications focus on fair use, copyright in the classroom, and library copyright issues.



Rick Nordgren

Registered Patent Attorney, Symantec Corporation

Rick is an in-house patent attorney for Symantec Corporation. He graduated from Westminster College with a bachelor's degree in Computer Science and worked as a software programmer for three years. Subsequently, he graduated with a law degree from Arizona State University and worked in a law firm before joining Symantec. He is registered with the US Patent and Trademark Office as a patent attorney. In his spare time, he likes to write fiction and play with his four kids.



S. Brandon Owen

Shareholder, Ray Quinney and Nebeker

Mr. Owen is registered to practice before the United States Patent and Trademark Office. He is also admitted to the Federal Circuit Court of Appeals and the Utah Supreme Court. Prior to joining the firm, Mr. Owen served as a law clerk to the Honorable Randall R. Rader, Circuit Judge of the United States Court of Appeals for the Federal Circuit. His practice includes all facets of intellectual property law including litigation and the preparation and prosecution of patent, trademark, and copyright applications in the United States and foreign countries. He represents clients seeking copyright registrations in the U.S. Copyright Office and in copyright infringement matters. Mr. Owen's practice has included experience with a number of technologies including general mechanical systems, computer software/Internet, business methods, and medical devices, Mr. Owen also engages in the preparation of licensing, publishing, and other agreements related to intellectual property. Mr. Owen is experienced in drafting and negotiating domestic and international technology agreements, including e-commerce and multimedia licenses, co-branding, marketing, software development, and distribution agreements. Mr. Owen has been included on the list of The Best Lawyers in America in Litigation-Intellectual Property and Trademark Law. He has been selected for inclusion in Mountain States Super Lawyers as a Rising Star (2008-2013) in the area of Intellectual Property, and has been voted by his peers throughout the state as one of Utah's "Legal Elite," as published in Utah Business Magazine (2011, 2013-2015).



Susie Quartey

Senior Licensing Administrator, Brigham Young University Copyright Licensing Office

Susie Quartey is responsible for copyright compliance and education programs, securing permissions for literary works used on campus, licensing BYU-owned works, and ensuring DMCA compliance. She has published and presented both locally and nationally and received certification in various aspects of IP law. She served on the Advisory Group for the Center for Intellectual Property for 5 years, has a Masters of Public Administrations, and pursued additional graduate studies in Communications. Prior to her work with the Copyright Licensing Office, Susie was the Assistant department Chair of Access Services in the Harold B. Lee Library at BYU for several years.



Mac Reynolds

Artist Manager, Reynolds Management

Mac Reynolds manages artists including Grammy-winning rock band Imagine Dragons as a partner in Reynolds Management and practices entertainment law at Reynolds & Associates in Las Vegas. He also currently serves as Chairman of the Board for the Tyler Robinson Foundation, a nonprofit providing support for childhood cancer families. Reynolds, a third generation Las Vegan, received his Juris Doctorate at U.C.L.A. School of Law, where he was a member of the Entertainment Law Review and recipient of both the Paul Miller Copyright and DeGarmo Scholarships. In 2007, his essay on the state of the music industry (and a blueprint for making it profitable again) won grand prize in the Grammy Foundation's Entertainment Law Initiative. Mr. Reynolds is a published author in multiple law reviews and journals. Before returning to Vegas in 2011 to pursue artist management and join the family law firm, Reynolds was a litigation associate in the Los Angeles office of Proskauer Rose, where he worked for clients ranging from multi-billion dollar corporations to entertainment conglomerates and artists such as Ticketmaster, U2 and Smashing Pumpkins. Reynolds currently resides in Las Vegas with his wife Julie and their three children.

Jason Sanders

Registered Patent Attorney, Maschoff Brennan

Jason Sanders is a registered patent attorney who focuses his practice on patent prosecution and counseling. Specific areas of emphasis include software, optics, medical devices, semiconductor fabrication, and atmospheric sciences. Beyond his domestic prosecution experience, Mr. Sanders has particular experience in patent prosecution in foreign jurisdictions and has managed the foreign docket of a Fortune 500 company. He is also experienced in exparte and inter partes reexaminations. And he successfully argued a winning appeal at an oral hearing before the Board of Patent Appeals and Interferences for an important ex partes reexamination. Prior to joining the legal profession, Mr. Sanders was a temperature metrologist for Hart Scientific, where he studied and performed low uncertainty calibrations on various high precision thermometers, including standard platinum resistance thermometers. He also developed software that increased the precision of these measurements. Mr. Sanders also worked as an electrical engineer at Enterasys Corporation. In addition, Mr. Sanders was an adjunct professor at Utah Valley State College, where he taught undergraduate physics and astronomy courses. As an undergraduate student in physics, Mr. Sanders led a team of students and acted as payload manager for three experiments that they designed, constructed and flew aboard the Space Shuttle Discovery. As a graduate student, he worked with NASA to develop software and algorithms that measure the atmospheric wind speed using a holographic scanning laser. As a scientist, engineer and student, he has extensive experience developing various software applications. Mr. Sanders was selected by Law Week Colorado as one of Colorado's dozen "Up and Coming Lawyers." The publication, which is focused on Colorado's legal community, featured Mr. Sanders on the cover of the September 21, 2009 issue. He has been named a 2012 and 2013 Colorado Super Lawyer Rising Star by SuperLawyers magazine. In 2003, Mr. Sanders received a United States Patent (No. 6,535,158) for Kinematic Analysis of Conically Scanned Environmental Properties. While Jason enjoys reading, backpacking, skiing, and kayaking he can most often be found spending time with his family.



Bruce B. Siegal, Esq.

Senior Vice President and General Counsel, Collegiate Licensing Company (CLC)

Bruce Siegal manages and oversees legal activities and business affairs for CLC, a division of WME/IMG. The collegiate licensing group assists with the administration of the licensing and merchandising programs for 200 colleges, universities, conferences, the NCAA, Bowl games and College Football Playoff Properties. Mr. Siegal's activities include managing the collegiate and licensing group's legal department; overseeing general corporate matters; supervising trademark protection and enforcement programs and litigation; assisting clients with intellectual property matters; corporate responsibility; and negotiating and drafting contracts. Working with the professional leagues and other licensors, Bruce has forged trademark enforcement alliances that have expanded trademark laws and their enforcement. He has spoken at various legal seminars, written extensively on collegiate licensing, and has appeared on CBS News 48 Hours, Fox Sports Goin' Deep, ESPN Outside the Lines, WAGA Good Day Atlanta and WXIA Peachtree Morning. Mr. Siegal received his undergraduate and law degrees from the University of Alabama. He is a member of the Board of Trustees of the Farrah Law Alumni Society.





Becky Thoms

Head of Digital Initiatives, Merrill-Cazier Library, Utah State University

Becky Thoms is the Head of Digital Initiatives at the Merrill-Cazier Library at Utah State University and also serves as the Scholarly Communication and Copyright Librarian. She manages both the Digital Library and the Institutional Repository, DigitalCommons@USU. Her work focuses on the role of the library in the development of open educational resources, integrating digital content and literacy into the curriculum, and student research in institutional repositories. Thoms received bachelor's degrees in Political Science and Spanish from the College of St. Benedict and an MA in Library and Information Science from The University of Iowa.



Ty Turley-Trejo

Licensing Administrator, Brigham Young University Copyright Licensing Gice

Ty Turley-Trejo is the Multimedia Licensing Administrator for the Copyright Licensing Office at Brigham Young University. While responsible for all media copyright issues across campus, Ty is primarily responsible for copyright compliance within BYU's College of Fine Arts and Communications. Most of his time is spent ensuring compliance for all of the major BYU performing groups and their regional and international tours, totaling nearly 120 domestic and international performances each year. Ty's copyright research largely focuses on the issues of live performance/ dramatic rights, new media rights (YouTube et al.), and music licensing. He also assists with and participates in general copyright awareness programs across campus and facilitates educating the University community on fair use and the intersection of education and copyright. Prior to his work at BYU, Ty was the founder and CEO of a successful clearance company that specialized in copyright clearances for film/television, Internet and arts performances. Ty is also a musician by trade. He recently completed a Masters in Music from Brigham Young University and is presently the Music Director of the Utah Philharmonic Orchestra. Ty reside in Provo and is engaged to be married this coming December 2015.



Laurie Urquiaga

Copyright Coordinator, Brigham Young University Law School

Laurie Urquiaga became interested in copyright issues relevant to education and librarianship in the mid-1990s, about the same time that the Digital Millennium Copyright Act was working its way through Congress. Her experience with copyright issues led her to law school and work at the Hunter Law Library. As a law librarian, she served two terms on the Copyright Committee of the American Association of Law Libraries, where she helped to draft congressional testimony and documents submitted to the Library of Congress regarding the orphan works problem. She is currently the Copyright Coordinator for the J. Reuben Clark Law School and the Digital Resources Director for the Hunter Law Library.



Arthur VanWagenen

Head of Distribution, Excel Entertainment

Arthur VanWagenen currently works as the head of distribution for Excel Entertainment, a film distribution company wholly owned by Deseret Book. Prior to leading Excel, Arthur was a partner in a documentary production company called MirrorLake Films in Salt Lake City where he produced work for BYU Television and an independent documentary entitled Children of Egypt (in post-production). A graduate of the University of Utah's College of Law, Arthur began his film career clerking at New Line Cinema (Lord of the Rings trilogy, The Notebook, Elf) in their business and legal affairs department. Arthur practiced entertainment and intellectual property law at Stucki Steele & Rencher (fka Stucki Steele Pia Anderson & Rencher) in Salt Lake City for four years before taking on producer roles at BYU Television (Studio C) and MirrorLake Films. He lives in Sandy, Utah with his wife and three children.



Reid Alan Waltz

Director and Counsel of Business Affairs, SESAC

Reid Alan Waltz currently serves as Director and Counsel of Business Affairs at SESAC, a United States performing rights organization. He has been with the company since 2003 and has more than twenty years of experience in the entertainment industry and specializes in intellectual property, particularly copyright.

Reid earned his Juris Doctor from the Nashville School of Law and is a recipient of the Founder's Award, recognizing the highest academic achievement in his graduating class, as well as a member of the Cooper's Inn Honor Society. Reid graduated magna cum laude from Middle Tennessee State University with a Bachelor's of Science degree in recording industry management. Reid is a member of the Tennessee State Bar, the U.S. District Court for the Middle District of Tennessee and the U.S. Court of Appeals for the Sixth Circuit. He is also active in numerous organizations, including the Nashville School of Law Entertainment and Sports Law Society, the American Bar Association, the Tennessee Bar Association and the Nashville Bar Association.



Nicholas Wells

Shareholder, Kirton McConkie

Nicholas Wells is a practicing intellectual property attorney at Kirton McConkie, a Salt Lake City law firm. A graduate of George Washington University Law School, he previously handled trademarks and brand management issues for GE before launching his own law firm in New York. He focuses on copyright and trademark matters for his clients in over 50 countries. He also holds LLM and MBA degrees and authored 15 computer-related books for major publishers before he started practicing law.



Nate Wise

Intellectual Property Rights and Digital Content Specialist, Brigham Young University-Idaho

Nate Wise was raised in rural western Montana and currently serves as the Intellectual Property Rights and Digital Content Specialist at BYU-Idaho. He holds a Master's Degree in Education Technology from Lesley University and has worked in education for 20 years. Before moving to BYU-Idaho in 2011, Nate was a teacher and technology administrator for school districts in both Montana and Idaho.

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